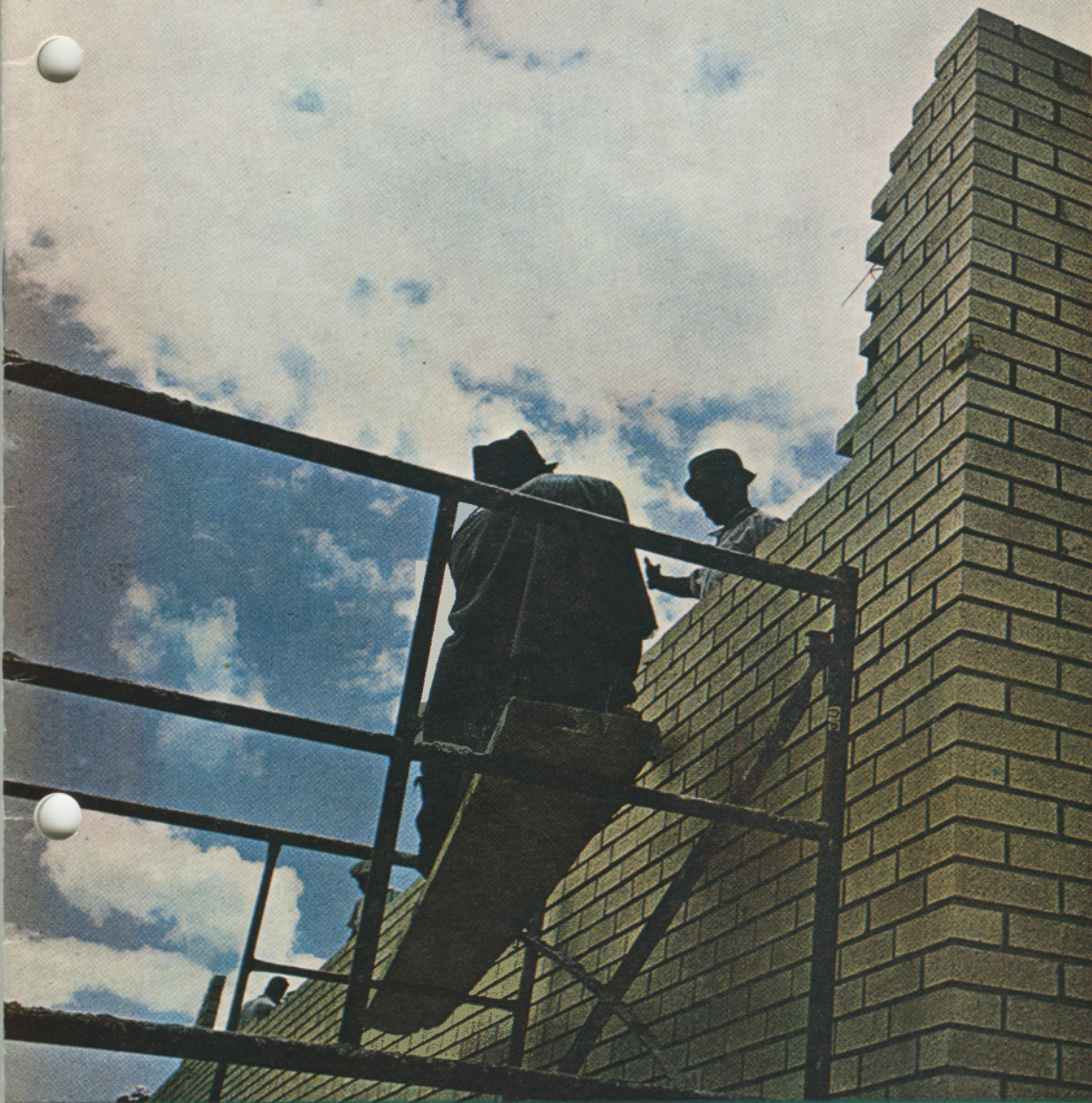


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Twentieth Annual Report 1964-65

S. C. STATE DEVELOPMENT BOARD

Walter W. Harper, Director

STATE DEVELOPMENT BOARD

Twentieth Annual Report 1964-65

S. C. STATE DEVELOPMENT BOARD

Printed Under the Direction of the
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Walter W. Harper, Director

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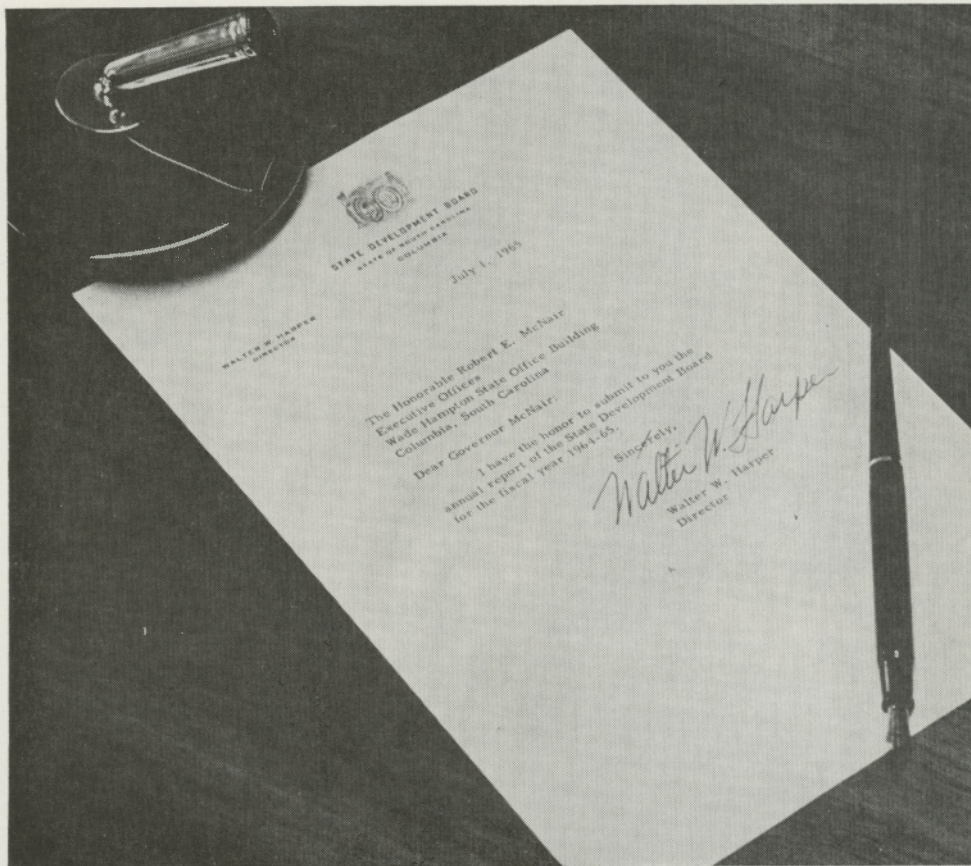
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STATE DEVELOPMENT BOARD
STATE OF SOUTH CAROLINA
COLUMBIA

July 1, 1965

WALTER W. HARPER
Director

The Honorable Robert E. McNaught
Executive Offices
Wade Hampton State Office Building
Columbia, South Carolina

Dear Governor McNaught:

I have the honor to submit to you the
annual report of the State Development Board
for the fiscal year 1964-65.

Sincerely,

Walter W. Harper
Walter W. Harper
Director

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STATE DEVELOPMENT BOARD



DIRECTOR'S STATEMENT

Boom In South Carolina

The face of South Carolina has changed dramatically in recent years, and her economy has experienced the greatest growth in history.

For instance:

—In the past five years, per capita income has risen by 24 per cent in South Carolina.

—During the same period, retail sales have grown by more than 30 per cent in the state.

—In the past decade, value added by manufactured goods has climbed by 101 per cent. And in each of these areas, South Carolina has outstripped the nation and the rest of the Southeast in terms of growth.

TO A GREAT EXTENT, this spirited economic boom can be traced to the shiny new industrial plants springing up around every turn in South Carolina—and, most important, to the exciting new jobs inside.

Since 1959, when the state embarked on its expanded industrial sales campaign, well over one billion dollars have been poured into new industrial facilities in South Carolina.

And the past fiscal year saw the state make its greatest strides forward. In calendar 1964, capital investment for new and expanded industry amounted to over \$281 million—an all-time record and the sixth year in a row in which industrial expenditures passed the \$200 million mark.

And as a new year begins, the state is embarking on exciting new programs to insure that South Carolina's economic progress continues to meet the needs of her people.

THE NEW DEVELOPMENT RESEARCH Center, for instance, has begun to draw from the research talents of the entire state in projects geared toward economic improvement. The center will also administer the new statewide and local assistance planning programs, and coordinate the many new Federal acts related to economic development.

To meet the needs of the companies which have brought about our recent economic growth, South Carolina is stepping up its efforts to locate service and supporting industries in the state, and to encourage the development of regional distribution centers. Such programs will provide new job opportunities for many people now being trained for industrial employment, and will help to encourage local businessmen in the development of more home-grown industries.

The key to attracting new industry, and thereby pushing the state's economy ahead, is cooperation—between business, industry, local communities and the state.

In addition to professional industrial developers, those engaged in "selling" South Carolina include representatives of local chambers of commerce and development boards, utilities, transportation firms, financial institutions, construction companies and organizations such as the State Chamber of Commerce.

The state's ability to attract industry has been further enhanced by programs such as those offered by the State Committee for Technical Education. These nationally recognized vocational education programs are preparing South Carolinians for industrial employment at all levels, and are providing new industries with a ready supply of trained labor.

THIS COOPERATION carries over into another vital area of the State Development Board's responsibility—travel promotion.

As the state's share of the national travel market continues to grow to multi-million dollar proportions, efforts to maintain this growth are being coordinated through state and local groups throughout South Carolina.

The American traveling public—as well as potential visitors from abroad—have been informed of South Carolina's historical attractions and scenic beauty through newspapers, magazines, radio-television and mailing literature.

Today's South Carolinians are taking part in one of the truly significant phases in the history of the state—the steady transition to a better balanced economy.

By continuing the imaginative action that has spelled her recent success, South Carolina will provide even greater economic opportunities for her people in the future.

WALTER W. HARPER, Director

OBJECTIVES AND ACTIVITIES

A Better, Richer Life

The South Carolina State Development Board has been assigned responsibility by the General Assembly for increasing the state's economic wealth and thus providing a better, richer life for its citizens.

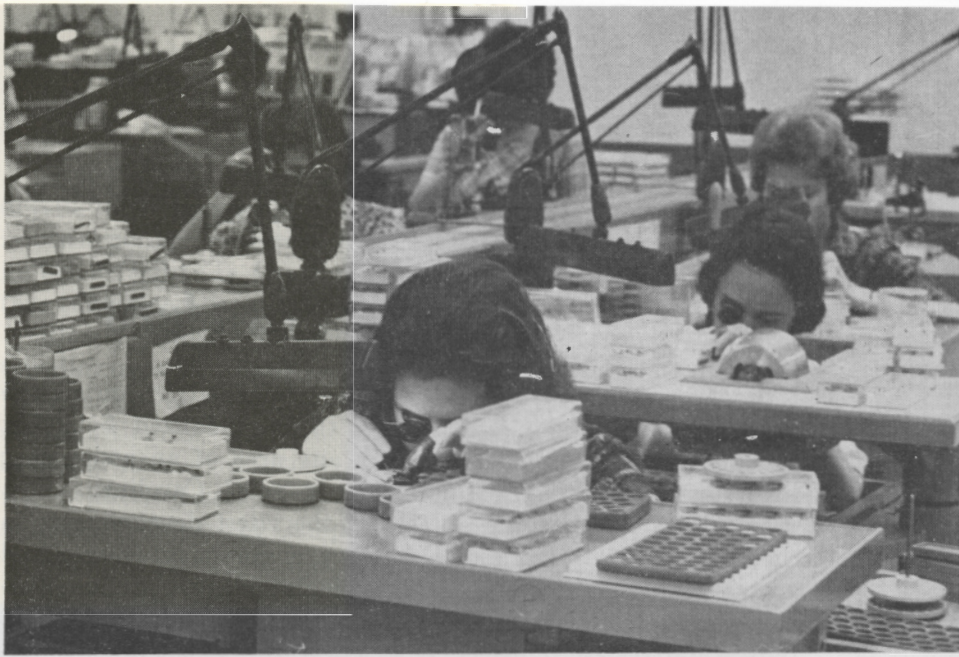
To accomplish these objectives the Board has emphasized an all-out effort in two areas of the state's economy: (1) development of additional manufacturing facilities and their resulting job opportunities and (2) vigorous promotion of South Carolina travel attractions.

To accomplish its objectives, the State Development Board is organized into a relatively small, tightly knit group of professionals in the various fields relating to industrial development and promotion: engineers, researchers, geologists, finance specialists, public relations specialists, etc. These professionals work in the seven divisions of the Board: Industrial Development, Community Relations, Internal Industries, Research, Geology, Travel and Information, and the Development Research Center.

THIS DIVISIONAL organization is extremely fluid in keeping with the elasticity demanded by industrial development activities. On a given industrial project, particularly when time is a factor, a staff representative in one division may have to act in other capacities to insure speedy problem-solving. It is this flexibility in the various talents of the staff that largely distinguishes South Carolina's development agency from its counterparts in many other states.

This professional flexibility also enables the Board to accumulate information from which a solid industrial prospect for the state may emerge. News of manufacturing activity which may indicate a possible expansion to South Carolina comes from such widely diverse sources as newspaper articles, research studies, local development groups, power companies, utilities, railroads, other manufacturing companies, the Board's advertising campaign, and literally thousands of other sources.

This intercommunication and exchange of ideas and information is the cornerstone of the Board's teamwork philosophy. The



teamwork philosophy in industrial development is to encourage by all possible means the creation of a strong network of industrial development groups, operating in both the private and public sector, for the total economic development of the state.

The role of the State Development Board in this network is to assist such groups as local development boards into existence by providing technical advice and assistance, and then to provide as many professional services as possible to all development groups when in the interest of the state.

THE BOARD IS first of all concerned with the welfare and success of that industry which already exists in the state. However, it is accepted that if South Carolina's economy is to progress at a satisfactory rate, more manufacturing activity will have to be created. Thus the Board's program also includes an energetic pursuit of new industrial plants which are logical and compatible complements for existing industries. It is in this "industry-hunting" role that the State Development Board has made its most significant contribution to the state.

In the field of travel promotion, the State Development Board conducts advertising campaigns in national publications, initiates special publicity projects in connection with newsworthy events or attractions, publishes and distributes travel literature, conducts periodic travel surveys and actively encourages the development of local attractions through established development groups.

INDUSTRIAL DEVELOPMENT DIVISION

State's Industry Hunters

Staff members of the Industrial Development Division are the state's industry hunters—experts in their specialized field, but flexible enough to handle virtually any area of an assignment involving the location of a new plant in South Carolina.

In addition to keeping abreast of the latest developments in their fields—taxes, real estate, forestry, engineering, finance and a variety of other areas—these individuals act as persuasive salesmen for the state's industrial advantages. The South Carolina representatives are in direct competition with 16,000 other development groups across the nation, and are charged with sparking the initial interest of an industrial prospect and providing all technical and advisory assistance possible until the plant is actually in production.

DIVISION REPRESENTATIVES travel throughout the nation each year, calling on leading industrialists to explain the advantages of plant location in South Carolina.

Most prospects visit communities throughout the state for first-hand investigations before making an investment in South Carolina. In such cases, the members of the division serve as liaison between the prospect and local development groups and community leaders.

In the division's tight organization, several staff members may enter the picture at varying times on a plant location project. This teamwork approach has been found to be extremely effective.

In 1964, for instance, this statewide network of cooperation brought about an all-time record year of \$281,214,000 in new industrial investment and resulted in 13,959 new jobs.

Equally important is the diversity of these new industries and their geographical dispersion. South Carolina's industrial make-up includes many new faces, spread across every section of the state.

SUNBEAM, FOR INSTANCE, announced plans last year to build plants at Manning and Denmark for the production of hair

dryers, lawn sprinklers and small electrical appliances. DuPont is constructing a multi-million dollar nylon plant adjacent to its orlon facility in Camden. And Owens-Illinois will manufacture corrugated containers at its new plant in Newberry.

Other exciting new products to be manufactured in South Carolina as a result of last year's record expenditures include fiberglass products at Shakespeare in Newberry, refrigeration and air conditioning equipment at Recold in Walterboro, industrial batteries at Electric Storage Battery in Sumter, raw materials for synthetic fibers at Hercules Powder in Spartanburg, and frozen TV dinners at Campbell Soup in Sumter.



COMMUNITY RELATIONS DIVISION

Teamwork Salesmanship

Constant liaison between the Board and local development groups is maintained by the Community Relations Division, which acts as a catalyst in the process of "selling" South Carolina through a team effort.

THE DIVISION has assisted many communities to prepare for eventual industrialization by leading them through the steps of organization and by surveying and analyzing their assets and liabilities. It has encouraged communities to overcome their handicaps and has given technical assistance in such areas as site selection, determination of water and sewer adequacy, and organization of local development groups.

The "safari"—or local promotion trip—is another of the division's primary functions. The Board has devised, planned and executed scores of these industry hunting trips to leading industrial centers throughout the nation.

Community leaders and members of local development organizations accompany Board staff members in calling on hundreds of executives of major companies in an effort to effectively merchandise South Carolina's assets.

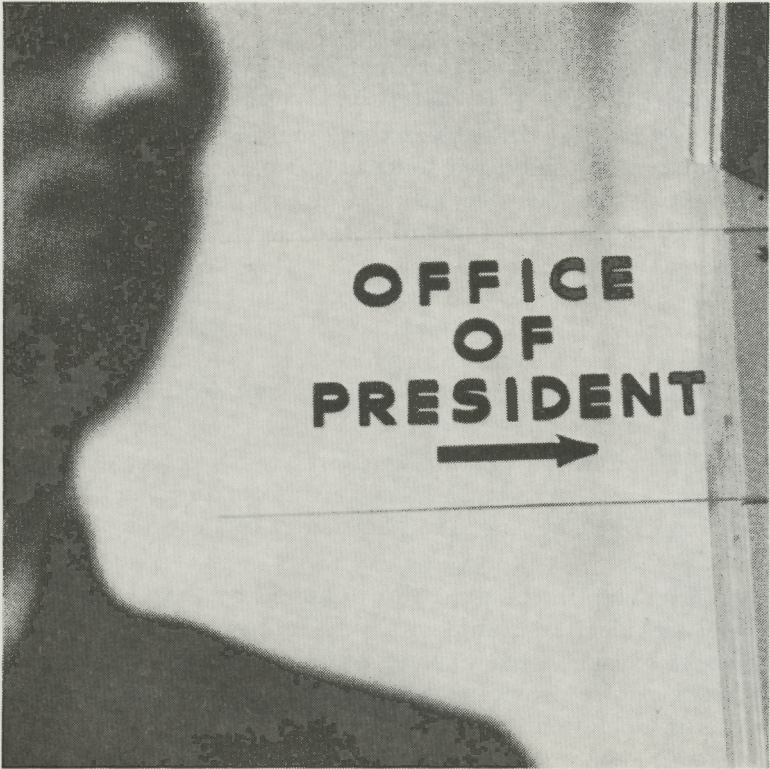
Community representatives making these trips during the past fiscal year have shown an excellent spirit of cooperation and have developed solid industrial prospects for their own localities and for the state.

IN ADDITION, the division has continued a recently inaugurated community exercise program, aimed at upgrading the marketable assets of a city, county or region.

The entire program of the division is carried on in the firm belief that the overall program of economic improvement in South Carolina will be immeasurably strengthened by active, knowledgeable groups at the local level working hand-in-hand with state agencies.

INTERNAL SECURITY - C

Growth of Home Industry



INTERNAL INDUSTRIES DIVISION

Growth of Home Industry

It is the function of the Internal Industries Division to bring together money, materials, manpower and markets in order to stimulate the growth of home industries, and to encourage the expansion of industrial facilities already located within the state.

Working closely with cooperating agencies and local development interests, the division seeks to augment the economy of a community—and subsequently the entire state—through the proper utilization of all types of resources in the immediate area.

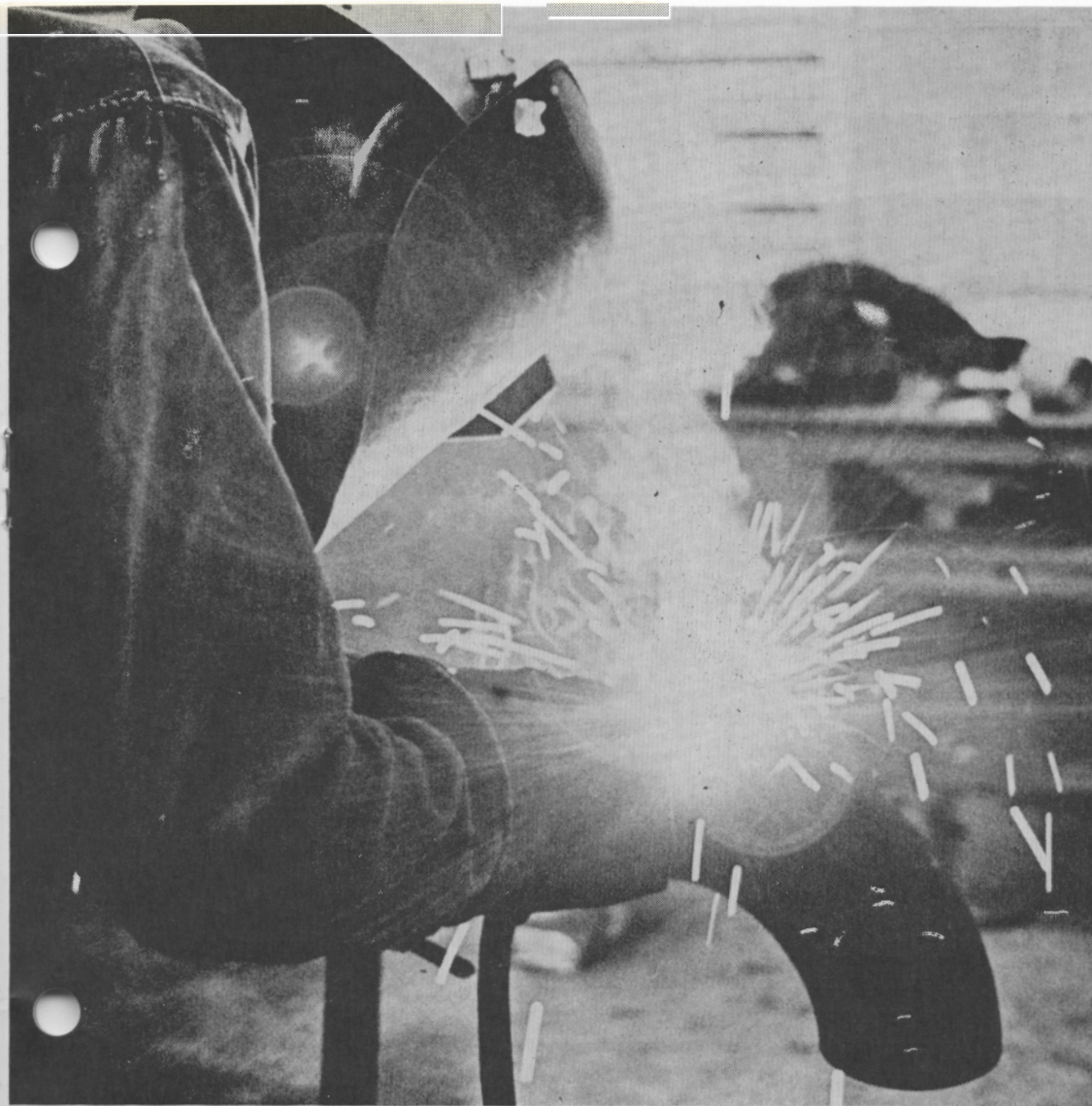
COMMUNITIES ARE first encouraged to organize for more effective action. Local officials are then urged to provide the same assistance and general services—such as utilities, site preparation and road construction—as they may do for a new company moving into the area.

The division then assists the prospective company in obtaining necessary feasibility data and market information, and helps to identify and develop sources of financing from a wide variety of outlets.

The final step in the procedure followed by the division is to provide technical assistance to the fledgling company. This assistance may range from securing technical training for prospective employees to providing management services after the company is in operation.

One vital area of the division's activity concerns the encouragement of more food processing facilities, to provide for a happy marriage between industry and agriculture. Such facilities not only provide new industrial job opportunities, but further stimulate the state's economy by providing additional outlets for South Carolina's farm products.

DURING THE PAST fiscal year, the division's activities in this regard included a 1,600-mile tour of the Southeast to study various aspects of the food processing field. The Board organized and executed the tour for 35 South Carolinians, who examined food processing from the points of view of contract farmers,



processing concerns and agencies geared toward coordinating these activities.

As a result of efforts such as these, South Carolina experienced a major breakthrough early in 1965, when Campbell Soup announced plans for a multi-million dollar plant in Sumter to produce frozen TV dinners.

The division's program of encouraging more home-grown industries, with particular emphasis on food processing operations, will receive even greater attention during the coming fiscal year, due to the implementation of new programs recently approved by the General Assembly.

RESEARCH DIVISION

Research for Development

The primary function of this division is to compile and categorize statistical information for use by the Board's industry hunters or directly upon request of an industrial prospect.

Much of the division's activity is directed toward conducting market surveys for specific products or product lines, to assist industrialists in determining the market potential of the state or area.

REPORTS PUBLISHED as a result of these surveys during the past fiscal year dealt with such operations as wood moulded brick, industrial fasteners and corrugated containers—all of which resulted in the location of a new plant in South Carolina. The division also conducted investigations into various other manufacturing operations as possibilities for new industrial operations, including wooden pallets and reels, pesticides, brooms and brushes, plastic buttons and others.

A considerable number of studies were conducted on behalf of the South Carolina Business Development Corporation, resulting in the establishment of new plants in such areas as grape processing, air conditioning equipment, carpet and curtain yarns, textile screen printing and textile dyeing and finishing.

Overall, the division processed several hundred requests for business and economic data from throughout the nation, and strengthened its library as a tool for industrial development.

IN ADDITION, the Board's computer program—one of the first such operations in the nation—made significant strides in moving from its use as a means of information retrieval to undertaking statistical analysis.

The 1965 edition of the "South Carolina Industrial Directory" was completed at the beginning of the calendar year and features several innovations designed to provide easier access to its contents.



GEOLOGY DIVISION

Minerals for Industry

The Geology Division acts as the State Geological Survey. It also serves as a technical service department to assist in the various industrial development activities of the State Development Board.

The division maintains a staff of one geologist, one geologic secretary, one part-time ceramics consultant, one part-time draftsman, seven part-time project geologists, and three part-time field and laboratory assistants.

In its role as State Geological Survey, the division is a fact-finding agency engaged in basic and applied geologic research. Geologic mapping of the state is being carried on by a continuing program of county and quadrangle mapping projects. Mineral resource potential is evaluated in the course of this mapping.

Investigations are also conducted on a commodity basis to determine the quantity and quality of specific mineral materials (clay, silica, and limestone) available in the state. Information obtained is made public in the form of maps, bulletins, miscellaneous reports, and in articles published in *Geologic Notes*, the bimonthly publication of the Geology Division.

The following list of current projects will give some idea of the division's goals and the steps being taken to attain them:

- (1) *Geology and Mineral Resources of Newberry County, South Carolina* (J. F. McCauley)—Report in hands of editor. To be published in bulletin series.
- (2) *Geology and Mineral Resources of Pickens County, South Carolina* (C. Q. Brown)—Field and laboratory work complete. Report in preparation for bulletin series.
- (3) *Geology and Mineral Resources of Orangeburg County, South Carolina* (W. K. Pooser)—Field and laboratory work complete. Report in preparation for bulletin series.
- (4) *Geology of the Blythewood 7½' Quadrangle, South Carolina* (W. D. Paradeses and J. F. McCauley)—Field work complete. Map and text in hands of editor. To be published in MS series.
- (5) *Geology of the Blaney 7½' Quadrangle, South Carolina* (D. C. Ridgeway and J. F. McCauley)—Field work complete. Map and text in hands of editor. To be published in MS series.

- (6) *Geology and Mineral Resources of Edgefield County, South Carolina* (W. T. McCutchen and H. S. Johnson, Jr.)—Field work about 90 per cent complete. To be published in bulletin series.
- (7) *Geology of the Eutawville 15' Quadrangle, South Carolina* (D. J. Colquhoun)—Map and text in preparation for publication in MS series.
- (8) *Geology and Mineral Resources of York County, South Carolina* (J. R. Butler)—Report in hands of editor. To be published in bulletin series.
- (9) *Geology and Mineral Resources of Oconee County, South Carolina* (C. J. Cazeau)—Report in hands of editor. To be published in bulletin series.
- (10) *Geology of the Sumter West 7½' Quadrangle, South Carolina* (C. Q. Brown)—Field work and power auger drilling complete. Map and text in preparation for publication in MS series.
- (11) *Geology of the Irmo N.E. 7½' Quadrangle, South Carolina* (D. T. Secor and W. E. Bright)—Field work complete. To be published in MS series.
- (12) *Geology of the LaFrance 7½' Quadrangle, South Carolina* (C. J. Cazeau)—Field work complete. Map and text in hands of editor. For publication in MS series.
- (13) *Geology of the Wampee Quadrangle, South Carolina* (J. R. Du Bar and H. S. Johnson, Jr.)—Field work essentially complete. To be published in MS series.
- (14) *Geology of the Myrtle Beach 15' Quadrangle, South Carolina* (J. R. Du Bar and H. S. Johnson, Jr.)—Field work about 90 per cent complete. To be published in MS series.
- (15) *Geology of the James Island 7½' Quadrangle, South Carolina* (C. J. Cazeau)—Field work complete. Report in preparation for publication in MS series.
- (16) *Sericite Resources of South Carolina* (S. D. Heron, Jr.)—X-ray studies have been begun on several select specimens.

Published reports and maps are the results of completed projects. In the last year we have published the following results of investigations conducted or supported by the Geology Division:

- (1) *Gem Stone Resources of South Carolina*—Published as Bulletin 30 and available to public for 50¢ per copy.
- (2) *Clays and Opal-bearing Claystones of the South Carolina Coastal Plain*—Published as Bulletin 31 and available to the public for \$1.00 per copy.
- (3) *Geology of the Clemson Quadrangle, South Carolina*—Published as MS-9 and available to the public for 25¢ per copy.
- (4) *Duplin Formation (Late Miocene) at the Muldrow Place, Sumter County, South Carolina* (Jules R. Du Bar and James F. Howard)—Published in May-August 1964 issue of *Geologic Notes*.
- (5) *Petrology of Metasedimentary and Volcanic Rocks Along Harmon Creek in the Irmo N. E. Quadrangle, South Carolina* (W. O. Hatchell)—Published in May-August 1964 issue of *Geologic Notes*.

- (6) *Tetradymite from York County, South Carolina* (J. R. Butler)—Published in September-December 1964 issue of *Geologic Notes*.
- (7) *Geologic Activities in South Carolina During 1964* (Henry S. Johnson, Jr.)—Published in September-December 1964 issue of *Geologic Notes*.
- (8) *The Waccamaw Formation (Pliocene?) and Its Macrofauna, Intracoastal Waterway, Horry County, South Carolina* (Jules R. Du Bar and Hóbart W. C. Furbunch)—Published in June 1965 issue of *Geologic Notes*.

Shorter investigations during the period include:

(1) Limited mine and surface geologic mapping was continued in the Smyrna gold district, York and Cherokee Counties by J. R. Butler. Small scale company exploration is in progress. The gold is associated with iron and copper sulphide minerals in quartz veins up to 5 feet in thickness and traceable for hundreds of feet.

(2) Private core drill exploration for phosphate is in progress in Beaufort and Jasper Counties. The phosphate is in the Hawthorn Formation of early or middle Miocene age in deposits that correlate and are analagous to phosphorite deposits of eastern North Carolina and northern Florida.

(3) Sampling and laboratory investigations of river, lake, and estuary clays of the South Carolina Coastal Plain showed the clays to group in three distinct assemblages characteristic of three different environments. Through-flowing Piedmont rivers are characterized by a kaolinite-dioctahedral vermiculite assemblage. Tidal marsh areas and estuaries of rivers that rise and flow only in the Coastal Plain are characterized by a montmorillonite-kaolinite assemblage. Piedmont river estuaries are characterized by a mixed kaolinite-vermiculite-montmorillonite assemblage. Clay minerals of Charleston Harbor clearly belong to the montmorillonite-kaolinite assemblage.

(4) Intermittent geologic mapping in Richland County suggests the presence of potentially economic kaolin deposits though grade and size are not comparable with the high grade deposits of Aiken County.

(5) Brief examination of small pavement outcrops of Winnsboro Granite in Fairfield County indicate additional dimension and monumental stone quarries could be developed there.

(6) Opal claystone ("fullers earth") of the Black Mingo Formation was investigated briefly as a pozzolanic material with negative results. Further investigation is desirable.

(7) Reconnaissance investigation of "sericite" deposits of the Piedmont section was begun. There appear to be two basic types—(a) bodies composed of fine grain quartz and mica (sericite), and (b) bodies composed of sericitic kaolin. The true sericite deposits found so far are in areas of shearing and hydrothermal activity. The sericitic kaolin deposits are spacially related to the Slate Belt—Coastal Plain boundary and may represent Cretaceous or pre-Cretaceous weathering that has been protected by Coastal Plain sediments.

(8) Brief examination of strata-bound hematite-magnetite deposits in rocks of the Kings Mountain Belt in Cherokee County indicate there are probably appreciable reserves of low grade iron ore here.

(9) Reconnaissance investigations along the Pee Dee River in southern Florence County indicate the best outcrops of Duplin Formation (Upper Miocene) in the Carolinas are present along the south bank of the river within a few miles of Kingsburg. The Duplin here is 20 feet or more thick and is composed of limestone with abundant macrofossils. *Pecten* sp. are particularly abundant.

(10) Potentially economic deposits of coarse sand and fine gravel are present along the southeast bank of Black River just upstream of S. C. 51 crossing of the river about 12 miles northwest of Georgetown.

(11) The top of the Tuscaloosa or Middendorf Formation (Upper Cretaceous) in exposures along the Wateree River in Southwestern Sumter County is characterized by a strong purple-red-white-yellow mottling that is interpreted as an ancient soil profile. The Tuscaloosa here is overlaid by 10 to 30 feet or more of fluvial sand and gravel of probable Pleistocene age.

(12) Twenty-two power auger holes essentially delineated the Pine Island clay deposit near Myrtle Beach in Horry County. The clay bed is at ground surface and ranges from 3 to 17 feet in thickness. It averages 7 to 8 feet thick over an area of 2 to 3 square miles. At least 19,000,000 tons of mixed kaolinite-montmorillonite clay is present. It is very plastic, has high dry strength, develops attractive colors and textures, and is suitable for the manufacture of brick and tile.

TRAVEL AND INFORMATION DIVISION

\$18 Million Increase

Following a report by the Legislative Tourist Study Committee of the General Assembly on the potential of tourism in South Carolina, an additional \$100,000 was appropriated to the Board's Travel and Information Division at the beginning of the past fiscal year.

This proved to be a wise investment, for during calendar 1964 tourist spending in the state soared to \$240 million—an increase of \$18 million over the previous year.

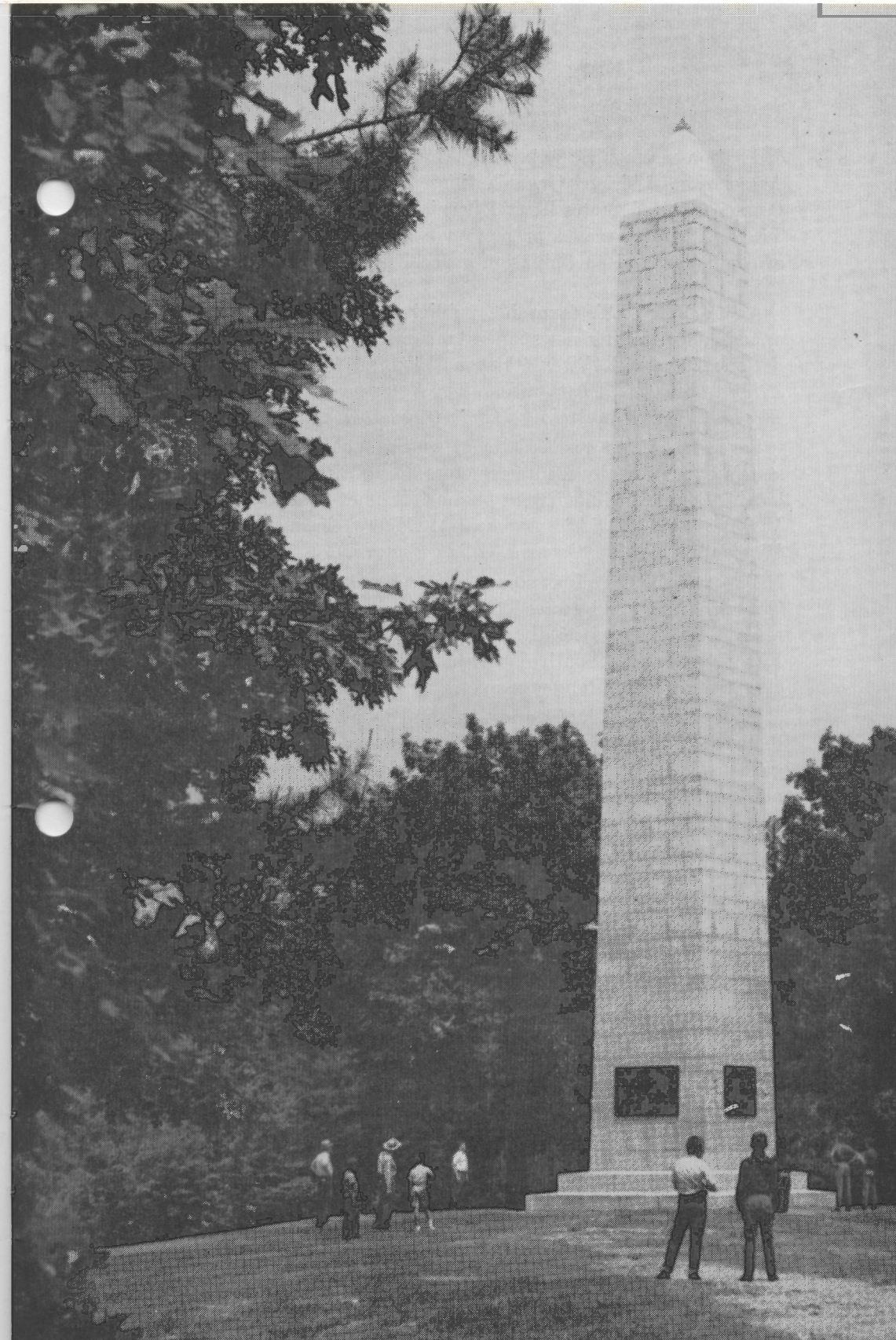
The Travel and Information Division handles all aspects of advertising and public relations for the Board, and is charged with advancing South Carolina's economic progress through the most modern and up-to-date techniques of communications.

THE DIVISION concentrates on the vigorous promotion of travel to the state and on assisting the other divisions of the Board to meet the needs of industry through publicity, publications and other phases of public relations.

The Board's travel advertising campaign, featured in national magazines and offered to an audience of millions last year, was keyed to displaying the many attractions that can be enjoyed in South Carolina at nominal expense to the tourist. In addition, South Carolinians were informed of the scenic, historic and recreational opportunities of their own state in a series of in-state newspaper advertisements sponsored by the American Petroleum Institute at the request of the division.

Industrially, the state's advantages were merchandised to leading corporate executives through the pages of the *Wall Street Journal*. The campaign pointed out South Carolina's excellent labor relations record, stable government, Technical Education program and worker attitude.

The division expanded many of its public relations functions during the year, including preparation and distribution of new releases and photographs, radio-TV copy and film, speech material, and special articles for national magazines and newspapers; technical assistance to new industries for ground-breaking and



dedication ceremonies; public speaking; liaison with the National Association of Travel Organizations, Southern Travel Directors Council, United States Travel Service and Society of American Travel Writers; travel promotion coordination with chambers of commerce, and participation in local promotion projects.

AS A RESULT, favorable publicity on the Palmetto State appeared in leading newspapers and magazines throughout the nation: *New York Times*, *Chicago Tribune*, *Cincinnati Enquirer*, *Atlanta Journal*, *American Banker*, *Newsweek*, *U. S. News and World Report*, *Good Housekeeping*, *Redbook* and many others.

Several articles resulted from on-the-spot coverage of the state's attractions by leading writers brought to South Carolina by the Board. Included were Michael Frome (*Holiday*), Marcia Vickery (*The Bride's Magazine*), Maury Delman (*Fishing World*) and Walter Osborne (*King Features*).

The South Carolina story was carried overseas as well. Through the United States Travel Service, an arm of the Department of Commerce, the division was able to carry its message to Europe, Asia and South America through poster exhibits, brochures and foreign-language magazine advertisements.

Publications produced and distributed during the fiscal year included colorful topical brochures on South Carolina's beaches, gardens, coastal islands, fishing and golf, and a booklet on the new South Carolina Business Corporation Law. Updated editions of the *Industrial Directory of South Carolina* and *General Statistics on South Carolina* were also published during the year.

The Board's monthly industrial publication—*South Carolina News*—was distributed to an expanded mailing list of over 3,500, and a new travel-oriented newsletter—*South Carolina Segue*—reached over 500 broadcasters, newspapers and chambers of commerce.

IN ITS FUNCTION as the travel information center for the state, the division answered nearly 42,000 mail inquiries during 1964-65—an increase of more than 12 per cent over the previous year. From these inquiries a weekly list of solid vacation prospects was forwarded to chambers of commerce, hotels, motels, restaurants and others for follow-up contact, supplementing literature sent by the Board.



PUBLICATIONS

30 Reasons Why You Should Incorporate In South Carolina, guide to South Carolina Business Corporation Law
19th Annual Report 1963-64
General Statistics on South Carolina
Industrial Directory of South Carolina, directory of manufacturers
South Carolina News, monthly industrial newsletter
South Carolina Segue, weekly travel newsletter
South Carolina Beaches, pictorial brochure
South Carolina Coastal Islands, pictorial brochure
South Carolina Fishing, pictorial brochure
South Carolina Gardens, pictorial brochure
South Carolina Golf, pictorial brochure
South Carolina and Great Golf Courses Go Together, golf course location map
Symbols of South Carolina, children's historical brochure

SOUTH CAROLINA GROWTH INDICES

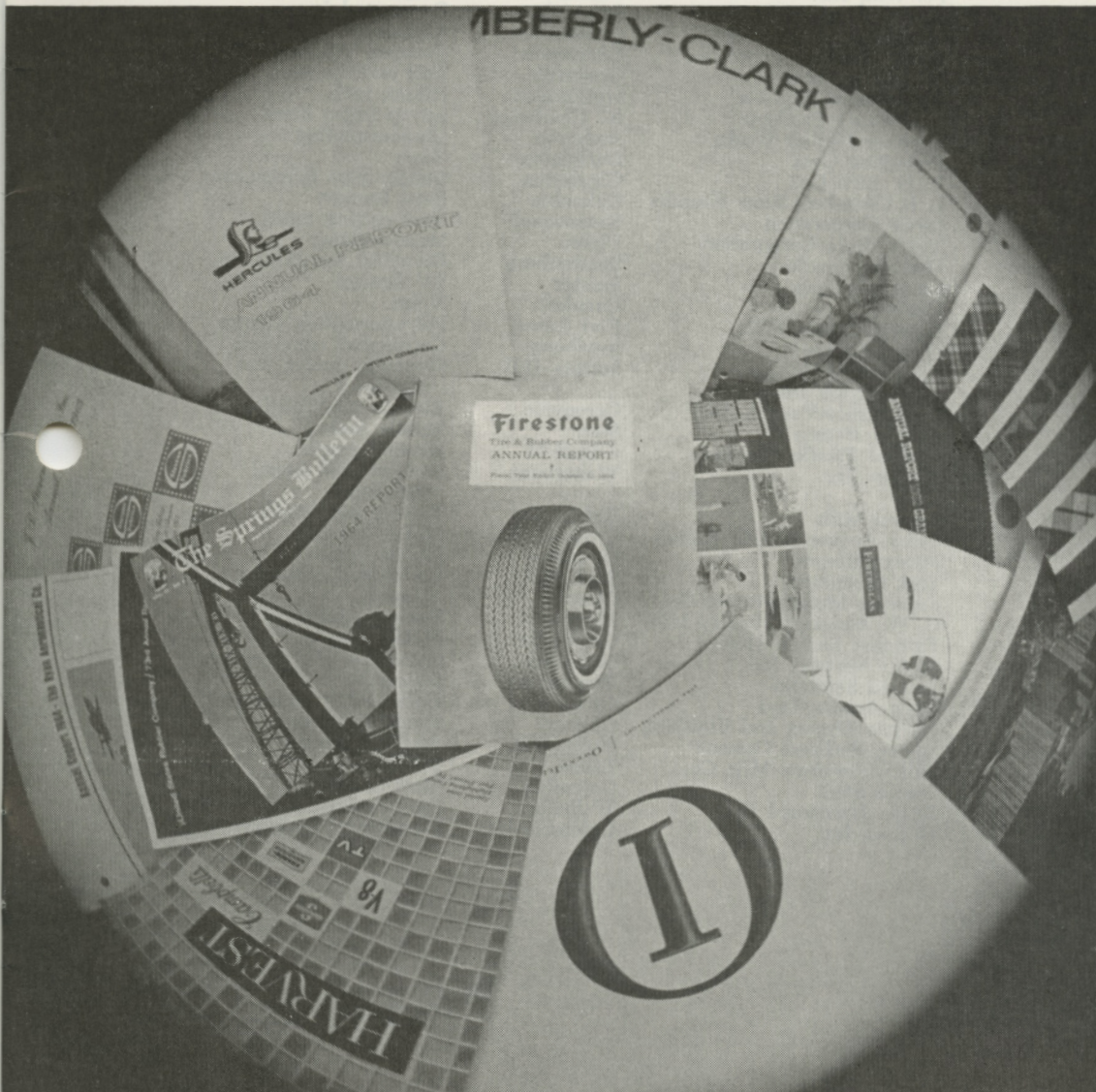
	1964	1963	Change
Population	2,555,000	2,448,000	4.3%
Total Personal Income (\$ Million)	\$4,209	\$3,944	6.6%
Per Capita Income	\$1,647	\$1,588	3.0%
Non-agricultural Employment	651,400	640,000	1.7%
Manufacturing Employment	277,700	267,900	3.2%
Unemployment Rate	4.1%	4.3%	
Capital Investment for New Industrial Plants and Expansions (\$1,000)	\$281,214	\$264,208	6.4%
School Enrollment	652,600	633,100	3.0%
Telephones in Use	703,400	656,000	7.2%
Passenger Car Registration	815,545	774,290	5.2%

DIVERSIFIED INDUSTRIAL PAYROLLS (\$1,000)

Industry	1963	1958	Change
Food	44,482	35,133	27%
Textiles	535,845	410,823	30%
Apparel	104,460	59,270	76%
Lumber, Furniture	53,735	46,226	16%
Paper	57,207	35,514	61%
Chemicals	99,582	72,004	38%
Stone, Clay, Glass	34,435	18,406	87%
Metalworking	86,516	29,094	197%

NEW PLANTS, 1964-1965

<i>Company</i>	<i>Location</i>	<i>Product</i>
Electric Storage Battery	Sumter	Industrial batteries
Reed Metal Fabricators	Cayce	Metalworking
Claussen Concrete Products	Aiken	Ready-mix concrete
West Union Industries	West Union	Apparel
Pelham Steel	Jackson	Steel fabricating
Terrytuft, Inc.	Gaffney	Tufted rugs
Recold Corporation	Walterboro	Refrigeration and air conditioning equipment
Campus Sportswear	Chester	Apparel
J. P. Stevens	Piedmont	Textiles
Columbia Products Div.,	Newberry	Fiberglass products



<i>Company</i>	<i>Location</i>	<i>Product</i>
Shakespeare Corporation	Inman	Packaging material
Inland Container Corporation	Greenwood	Business forms
Moore Business Forms	Newberry	Pecan processing
Smith Pecan Shelling	Charleston	Plywood finishing
U. S. Plywood	Abbeville	Cable reels
Florida College	Union	Sweaters
Ace Sweater Mills	Denmark	Lawn sprinklers, hair dryers
Sunbeam Corporation	Fountain Inn	Synthetic fabrics
Woodside Mills	Greenville	Textile machinery
American Iwer Corporation	Seneca	Apparel
Richey Manufacturing Co.	Ocean Drive	Furniture
Sun Land Furniture Mfg. Co.	Ocean Drive	Telephone parts, transistors
ESCOD, Inc.	Moncks Corner	Apparel
Martha Manufacturing Co.	Manning	Appliances
Sunbeam Corporation	Sumter	Draperies
Per-Win, Inc.	Spartanburg	Corrugated boxes
Mead Corporation	Charleston	Asphalt
Blythe Brothers Asphalt	Charleston	Concrete products
Blythe Brothers Concrete	Greenville	Tool and die shop
Spartan Industries	McCormick	Pallets, reels
Broad River Mfg. Co.	N. Charleston	Set-up paper boxes
Ross Paper Products	Anderson	Chrome plating
Superior Plating Works	Darlington	Gears
Perfection Gear	Charleston	Copper pipe fabrication
F. D. Rich Co.	Columbia	Brass foundry
L. R. Chambers Brass Foundry	Greenwood	Steel cutting tools
Jarvis Corporation	Union	Metalworking
Tyger River Corporation	Spartanburg	Dimethyl terephthalate
Hercules Powder	Sumter	TV dinners
Campbell Soup	Camden	Nylon
DuPont	Fort Lawn	Polyester-cotton fabrics
Springs Cotton Mills	Newberry	Corrugated containers
Owens-Illinois	Society Hill	Synthetic dyeing and finishing
Klopman Mills Div., Burlington Industries	Greenville	Aircraft modification
Ling-Temco-Vought, Inc.	Starr	Mobile homes
Anchor Homes	Edgefield	Heating panels
Federal Pacific Electric	Walterboro	Prefabricated metal buildings
Ko-Ray, Inc.		Tufting and drapery yarns
Marval Mills	Bishopville	Mobile homes
Cross Anchor Mobile Homes	Cross Anchor	Mobile homes
Mascot Homes	Gramling	Mobile homes
York Containers	Rock Hill	Corrugated containers
Supreme Manufacturing Co.	Clover	Apparel
C. W. Anderson Hosiery Mills	Clinton	Hosiery finishing
Fairmont Mobile Homes	Greenville	Mobile homes
Metro Atlantic, Inc.	Greenville	Chemicals and pigments
Jantzen Southern	Westminster	Swimsuits
Sleep-Awake Toys	Greer	Dolls and stuffed toys
Cheraw Dyeing and Finishing	Cheraw	Synthetic finishing
Santee Portland Cement	Holly Hill	Portland cement
Dillon Furniture Mfg. Co.	Dillon	Furniture
Owens Steel	Columbia	Steel fabricating
Bemis Hardwood Co.	Walhalla	Barrel staves
Hepion, Inc.	Columbia	Garnetting, flocking